

# Multiple Choice Question Advice Sheet

Creating questions for your event audience is a lot of fun. When people answer the questions you have created, they will be shown who answered like them. They can also see other people's answers.

*"There is no such thing as an uninteresting subject, only uninteresting people", G.K Chesterton.*

## Format

The questions can be created in two main formats.

### Yes/No/Depends

Do you consider yourself a risk-taker?

- Yes
- No
- Depends

### Listed answers

What age are you?

- >20's
- 20's
- 30's
- 40's
- 50's
- prefer not to say!

# Content

Here are five topic ideas which you tailor to your event audience.

## Personal revelations

Small talk is like a treasure hunt, and with CrowdScanner, you are providing some clues. You can also prime people to act in a certain way!

### Yes/No/Depends

#### Templates

Are you open to .....

Are you open to meeting new people?

Yes

No

Depends

Do you consider yourself .....

Do you consider yourself a risk-taker?

Yes

No

Depends

#### Complete

Do you think common sense is more important than intelligence?

If you could be president of the US, would you?

Would you like to be born as the opposite sex?

If you were told you would like an extra 7 years if you gave up junk food, would you?

Have you ever run out of gas?

Are you working in your dream job?

## Listed answers

### Templates

What age were you when you .....

What age were you when you first got paid for work?

<15

15-17

18-19

20-21

>21

I still don't get paid!

### Complete

Which of these is the most difficult for you to resist:

Alcohol

Smoking

Internet

Chocolate

Fast cars

News

Coffee

Whats the biggest fear you would like to overcome?

Flying

Tight spaces

Fear of heights

Insects

Public speaking

Don't have any!

Starting a company

Other

Of the past, present and future, which do you live in the most?

Past

Present

Future

## Opinion/Personal preferences

One of the most important things when starting a conversation is establishing shared interests.

### Yes/No/Depends

#### Templates

Do you think ..... ?

Do you think Obama is a good president?

Yes

No

Depends

#### Complete

Other than making money, is work something worthwhile?

Is your generation unique?

Do you want to live to 100?

Do you believe you have an obligation to your country?

Do you believe in Karma?

Are societies needs greater than individual needs?

### Listed answers

#### Templates

Do you prefer .....

Do you prefer reading

On an iPad

On a kindle

On good old fashioned printed paper

#### Complete

Would you rather visit the countryside or a big city?

Countryside

Big City

## Hypothetical

Provide some discussion topics.

### Listed answers

#### Templates

If ..... were banned, how would you react?

If alcohol was banned, how would you react?

I'd protest furiously

I'd start making it at home

I wouldn't care

#### Complete

If the world was about to end in one hour, what would you do?

Pray

Scream and cry

Have a drink

Try to save the world

Have sex with closest person

Get on the phone to people

## Feedback on current environment

Useful for event feedback.

### Listed answers

#### Templates

Which/What ..... are you looking forward to the most?

Which talk are you looking forward to the most?

List the speakers here

What do you enjoy most about ..... event?

What do you enjoy most about this event?

Meeting diverse people

Hanging out with friends

Getting inspired by talks

## Silly

Fun question to make your event audience laugh. They also provide a final memorable question for a conversation starter: e.g Which blood type did you choose?

### Listed answers

#### Complete

If you could exchange your blood supply and still survive, what would you like running through your veins?

- Champagne
- Glow in the dark gel
- Chocolate
- Gold
- Liquid Ecstasy
- I'll stick with blood, thanks

What insect would you like to be reborn as?

- Mosquito
- Cockroach
- Ant
- Worm
- Bumble bee
- Ladybug
- Spider

Which animal best represents you?

- Pig
- Cow
- Orangutan
- Hamster
- Lizard

What smell do you hate the most?

- Farts
- Bad breath
- Smelly cheese
- Smelly feet
- Pee
- Poo
- Burnt stuff

#### Others

When you dance, what animal do you most resemble?

What other culture would you like to be born into?

Which century would you like to visit?

Who would be a better US president?

What's the perfect age?

What's the most important virtue that if you were able, you would give to all human beings?

## Further Topics Ideas

Headline news

Current trends

Gossip

Trivia

Provocative topics:

Religion

Sickness, Death, Suffering

Wealth

Power & Authority

Shortcomings

Social deviance

Social stereotypes

Relationships