

# Instruction Pack | PeopleHunt



## 1. Invite attendees to download PeopleHunt in advance

Email template is below.



## 2. Set up a designated PeopleHunt area

So players won't waste time looking for each other.

- Set up a projector and screen OR an lcd display, attached to a laptop and the webpage address given to you during the sign up process. The page renders best using Safari, FireFox or Chrome - no Internet Explorer!

- Leave handouts on tables for easy access to instructions if players get stuck\*. Find the print version of the handout here: <http://images.crowdscanner.com/Handout.pdf>



## 3. Give instructions and set a time limit

So players will know the purpose of the game, what the winner will receive and how long they have to try to win.

An example script to read out is below.



## 4. Award a small prize to the top three most perceptive PeopleHunters

So players know that there is an end point.

The person with the highest score on the leaderboard at the end of the game is the winner, but we recommend awarding small, token prizes to the top three hunters. .

Give stickers to the rest of the players so they can put them on their badges to see people's personalities during the rest of the event.

# Email Template

At our upcoming event, [insert event name here], we are going to be playing PeopleHunt.

PeopleHunt is a social, mobile icebreaking game, where you win points for prizes by figuring people out through interesting conversations.

Download the app now to get your cartoon persona which is based on your personality - and **keep it a secret**. At the event, we will let you know when the PeopleHunt begins!

iPhone: <http://itunes.apple.com/us/app/peoplehunt/id438440064?mt=8>

Android: [https://market.android.com/details?id=com.peoplehunt2&feature=search\\_result](https://market.android.com/details?id=com.peoplehunt2&feature=search_result)

Mobile Web: <http://mobile.crowdscanner.com/hunt>

## Instructions to inform attendees on the day

Now we are going to play PeopleHunt in [specify area here].

PeopleHunt is a mobile game where we are going to try to figure each other out, and see who are the most perceptive people in this room!

First, you answer 10 questions and get a cartoon persona based on your personality. There are 4 possible personas. A hero, a charmer, an idealist or a pragmatist.

**NB: Once you find out, you have to keep your cartoon persona a secret.**

Next, you need to find a partner to play with. You can hunt for someone, or play with people next to you.

Swap Hunt ID's on your phones, and then ask each other questions to try to figure out your partner's persona. The app will give you question suggestions, or you can make up your own.

When you think you've figured each other out, make your guess on your phone.

You get points every time you guess, and you can see who is connecting here [point to screen showing webpage of leaderboard].

So over the next [insert time here, e.g 45 minutes], the goal of every conversation is to figure out your partner's cartoon persona. At [insert time here], a few prizes will be give to the most social players.

So are we ready?

So for those of you who still need to download the application, you can find it in the app store for iPhone and Android - search for PeopleHunt; or mobile app users - go to <http://crowdscanner.com/hunt>

For the rest of us, lets get into pairs, and start guessing!!

Need help? Contact: [ellen@crowdscanner.com](mailto:ellen@crowdscanner.com)

# Final Checklist

## Equipment:

- Internet connection for laptop
- Decent wifi connection for players
- Projector and screen OR LCD Display
- Power supply for laptop and projector
- Microphone (to give instructions if it's a large group)

## Actions:

- Send email and/or put up posters
- Print out script of instructions
- Get Stickers and Handouts\*: <http://images.crowdscanner.com/Handout.pdf>
- Arrange small prizes
- Set up the area

-----**Now you are all set up and ready to play!!**-----

\*optional